

InteractionSeeds is a DIVERSE team coming together to reinvent our approach to societal CHALLENGES through ARTISTIC and cultural processes.

**WHERE  
SCIENCE  
MEETS ART**

InteractionSeeds is connecting research and the arts to bring science closer to citizens and enhance the value of knowledge.

## Our mission includes:

1

**Creating a resource hub:** A collection of effective, replicable artistic and cultural interactions that help communicate science and co-create solutions. These interactions are designed to be replicable across different contexts.

2

**Fostering Collaborations:** A supportive environment for collaborations between researchers and arts and cultural organisations, spreading good practices across Europe.

3

**Offering Capacity-Building:** Workshop and toolkit companies and research centres on how to integrate art and culture approaches to bring their research closer to society.

4

**Launching Local Initiatives:** Implement 20 art-science projects in local ecosystems.

The seeds are creating positive change four in main domains. These domains stem from complex societal challenges that strongly impact citizens' daily life and that, as such, have been prioritised by EU policies.



Health



Climate action & Environment



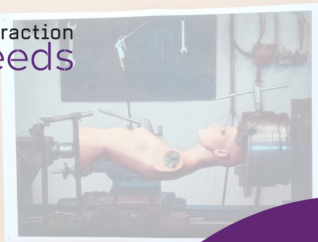
Digital age



Democratic Change & Society



SCAN HERE





InteractionSeeds consortium consists of 6 partners from 5 European countries, which will deploy a total of 20 interactions with a high replication potential.

The Seeds focus on technopoles, artistic and cultural cities, reconverted industries and rural areas.

# SOWN SEEDS

4 examples of over 50 artistic  
and scientific initiatives (SEEDS)



## Digital Detox:

An Artistic Clean-  
Up Journey for  
Climate Action in  
Stockholm.



AI vs.

## Authenticity:

Slam Workshops for  
truth expression with  
school kids in Nice.



## Connecting Art and AI:

A Creative  
Exploration of  
Humanity Through  
Photography and  
Digital Freedom in  
Kozani.



## Creative Wellness:

Co-creation of smart  
spaces to explore how  
emerging technologies  
and cultural practices  
in San Sebastian.

Explore art and cultural projects that have effectively communicated science concepts, co-created solutions with citizens, and are easy to replicate in any community.

# SEEDS



# REPOSITORY

SCAN



MATERIALIA<sup>®</sup>

RI.  
SE

GAIA

Greenovate!  
EUROPE

Facts:

**Programme:** Horizon Europe

**Duration:** 2 years (31 December 2025)

**Consortium:** 6 partners from 5 EU countries

**Budget:** 1 Mio. Euro

Coordination:

**DOWEL INNOVATION**

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