

Webinar on arts-science interactions to improve health and inclusion

Wednesday 16 April 2025 | 10:00-11:30 CET

The European research project [InteractionSeeds](#) focuses on how art and culture, accompanied by science, can humanize technology, encourage critical thinking and sustainably drive a positive change. This project is implementing twenty replicable interactions ("seeds") in different local ecosystems, fully embedding artistic methods, such as audiovisual, participatory theatre and exhibitions, into innovation and knowledge valorisation processes. These "Seeds" serve as concrete examples of **arts, science and society interactions** that have co-created solutions and communicated science to citizens. The seeds are creating positive change in key domains, derived from societal challenges that impact citizens' daily lives: Health, Digitalisation, Climate action, and Democratic change.

The [VOICE project](#) helps communities around the world work together to solve important environmental problems and make sure the planet stays healthy. VOICE is focused on using an 'artist-driven' approach and **Art-Technology-Society Interactions** to bring people together to solve environmental problems.

This webinar will provide good practices, lessons learned and inspiring ideas on **how arts and science can drive sustainable improvements in well-being, health, and inclusion**. It will showcase successful art-science interactions, discuss ways to valorise research results to society through art and culture, and engage with research and innovation stakeholders.

	Date and time: Wednesday 16 April at 10:00-11:30 CET
Agenda	<ul style="list-style-type: none"> - Introduction by the moderator - 5 minutes - MUSEUMS FOR ALL - Yassamin Kouraichi, Dowel Innovation - 10 minutes - GERNIKARTEZ - Itziar Vidorreta, Cluster GAIA - 10 minutes - VOICE project - Martina Radanović, RISE - Research and Innovation Services - 10 minutes - VOICE project - Greening the Lab, Anna Dumitriu - 10 minutes - Q&A - 10 minutes - Interactive session - 30 minutes
Registration	REGISTER HERE
Format and duration	90 minutes - Online on Zoom
Target groups and participants	Research and innovation stakeholders, industry, universities, cultural organisations, artists and clusters
Organisers	InteractionSeeds project: Greenovate! Europe (p.rembe@greenovate-europe.eu), DOWEL (stephanie.petit@dowel.eu) VOICE project: Martina Radanović, M.Radanovic@eurice.eu