

VOICE

Encouraging Citizen Engagement
Using Artist-Led Innovation



Co-funded by
the European Union



UK Research
and Innovation

PROGRAMME: Horizon Europe



START DATE

1 January 2024

DURATION

30 months
(Jan 2024 - June 2026)

BUDGET

1.3 mil EUR

COORDINATOR

INOVA+

INOVA+

waag^ofuturelab



Future Focus21c
Tooling up education for the 21c



Royal College of Art



Brunel
University
London

AIM

VOICE uses a **new approach** where **artists take the lead**, bringing together different groups to solve environmental problems in their area. They work together to create **green and digital solutions**, making the ecosystem stronger and more resilient.





VISION

To **create a system where everyone's ideas are heard, knowledge is shared, and big changes are made**, leading to a fairer and more sustainable future for everyone.



MISSION

To **inspire both ordinary people and industries** to think creatively and differently about sustainability issues.



SDG11. Sustainable Cities and Communities

SDG 11 aims to make cities and human settlements inclusive, safe, resilient, and sustainable.



SDG12. Responsible Consumption and Production

SDG 12 calls for sustainable consumption and production patterns to reduce waste, conserve resources, and minimize environmental impact.

SPECIFIC OBJECTIVES USING SDG-S



SDG13. Climate Action

SDG 13 emphasizes urgent action to combat climate change and its impacts.



SDG17. Responsible Consumption and Production

SDG 17 underscores the importance of global partnerships and cooperation to achieve the Sustainable Development Goals.

Four pillars of the VOICE concept



Implementation of
ATSI schemes

Communities

Technology

Art-driven
methods

20 ATSI schemes transferred



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