

InteractionSeeds

**“A CLIMATE SWIPE APP
FOR KOZANI, A CLIMATE
NEUTRAL CITY BY 2030”**

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Kozani2030, Climate Neutral and Smart city

The Municipality of Kozani:

- used to be the country's **energy heart** for decades
 - is the capital of a **Region in Transition**
 - faces **demographic** and **unemployment** problems
 - requires a new **development model** based on **renewables** and **sustainable development**
- **Kozani2030** is the Municipality's flagship initiative and megaproject aimed at achieving climate neutrality, laying the foundation of this new model



Kozani2030, Climate Neutral and Smart city

Kozani2030 is culminating in signing Kozani's **Climate Contract**, a strategic implementation plan and commitment to achieving climate neutrality by 2030, within the framework of the European Mission for "100 Climate Neutral and Smart Cities".

The Mission:

- delivers **100 climate neutral cities by 2030**
- ensures that these act as **experimentation and innovation hubs** for the rest European cities
- takes a cross-sectoral and demand-led approach leading to the **contract's co-creation**.



Kozani2030, Climate Neutral and Smart city

The City Climate Contract aims at:

- reducing **greenhouse gas emissions**
- developing a **green economy** and creating **new jobs**
- addressing population decline through **sustainable development**.
- transforming Kozani into a “**Smart City**”
- **co-designing** the actions with the citizens, for the citizens and by the citizens



Fields of Action of Kozani's Climate City Contract

The contract is a holistic implementation plan covering the following fields of action and aims at reducing the Municipality's **CO₂ emissions by 80,3% by 2030**



Energy



Mobility and Transport



Waste and Circular Economy



Green Infrastructure



Smart City



The InteractionSeeds project

InteractionSeeds is an EU-funded project (2024–2025) that **bridges science and arts** to foster **citizen engagement** and **human-centered innovation** and:

- connects **research and the arts**
- promotes **human-centered technology**
- collects and shares **good practices**
- broadens socio-environmental transformation through **artistic-scientific collaboration**



In an effort to help achieve the above goals and the goals of the Climate City Contract,

The **CLIMATE SWIPE APP**

was created.

The **Climate Swipe App** is an easy-to-use, web-based application, through which citizens are invited to actively participate in a short survey of 20 questions (open and closed), expressing their opinions, concerns and suggestions regarding the achievement of climate neutrality in Kozani.

The pictures on the left show some examples of the form of the application.

Open-type Question



4. Πιστεύετε ότι οι
Ανανεώσιμες Πηγές Ενέργειας
(ΑΠΕ) είναι αναγκαία λύση για
την ενεργειακή μετά...

Πιστεύω πως...

Επόμενο

Closed-type Question



3. Σε τι βαθμό έχει επηρεάσει
την ζωή σας η κλιματική κρίση;

0 1 2 3 4 5
Καθόλου Πολύ

Επόμενο

The purpose of the App and its connection with the Kozani2030 (Climate City Contract).

App Goals:

- **Achieve Climate Neutrality** goals
- Empower **Citizen Participation**
- Collect **qualitative** and **quantitative** data to inform municipal strategies
- Enhance **Climate Awareness**



Climate Swipe App
pitch in TIF
(Thessaloniki
International Fair)

The participatory approach of the App strengthens the **democratic foundation and facilitates the co-design** of the Climate City Contract.

In doing so, the app supports the city's **commitment to transparency, co-creation and inclusive governance.**

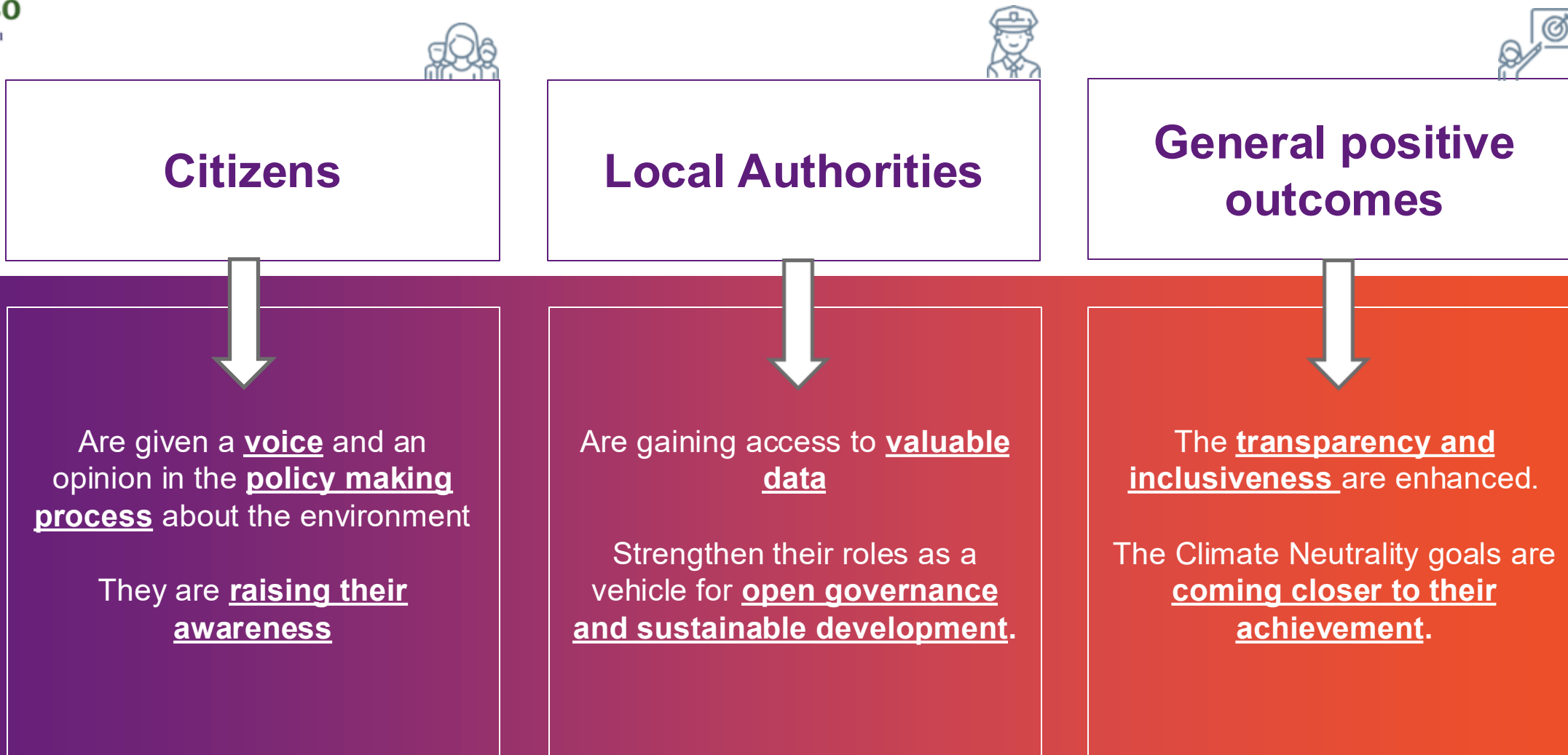
The Climate Swipe App is taking the goals of Kozani2030 one step forward



Both having Climate Neutrality as their key factor, Climate Swipe app serves as a **dynamic civic engagement tool directly aligned** with Kozani's Climate City Contract.

It turns **public sentiment** into **actionable insights** for climate policy.

Expected outcomes of the Climate Swipe App



Replication



Translate and localize language

To achieve cultural relevance
and accessibility.

Engage local institutions like universities and schools

To help maintain, promote,
and evolve the app.

Promote Inter-City Collaboration

To Organize a replication
workshop or webinar to
share lessons learned

Monitor & Evolve

To Keep the survey live
and promote it
periodically.



Next Steps for Climate Swipe



Analyze Survey Results	Promote the App Locally	Plan for Long-Term Use	Integrate citizen's Feedback into Policy
By sharing insights with municipal teams and stakeholders.	By launching a communication campaign to reach more residents.	Transfer hosting and maintenance to the Municipality of Kozani.	Prioritize citizen-driven ideas in upcoming climate actions.

In conclusion:

The **Climate Swipe app** is a powerful yet simple tool that brings **citizens and local authorities** closer together in Kozani's journey toward **climate neutrality**.

It helps shape more inclusive and effective **climate policies**.

The app becomes a **bridge** between community voices and climate solutions, supporting a greener, smarter, and more collaborative **future for our city**.



Thank you very much for your time and attention!

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